IML 475 Media Arts Research Lab:

Activating Archives with AI

Fall 2026 | Section 37452D **| 4 units**
Thursdays | 1:00-3:50p.m.
For D-Clearance, contact sfisher@cinema.usc.edu

In collaboration with the award-winning **Immersive Archive Project**, this class will explore the use of AI and GenAI tools to expand and enhance the large number of archival resources already collected by the project.

The focus will be on developing a number of LLMs trained on our multimedia archival materials and from those, experimenting with a wide variety of possible media outcomes such as interactive documentaries, immersive 3D worlds, conversational historical characters, and 3d models of unbuilt inventions from sketches and writings.

Course taught by:

- **Scott Fisher**, Director of USC's Mobile & Environmental Media Lab which explores mixed reality, location-specific mobile experiences, and ambient storytelling

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