

APPLICATION

Graduate Certificate Program in the Business of Entertainment BSET@cinema.usc.edu

1. Personal Information

Name: _____

USC 10-digit ID#: _____

2. Current Status

School: _____

Program of Study: _____

Degree Sought: _____

GPA: _____

Expected Graduation Date: _____

3. Contact Information

Current Mailing Address: _____

Contact Telephone: _____

Email Address: _____

Non-USC Email Address: _____

4. Supplemental Material

Current USC Student

Graduate Certificate Application (Hard-Copy)

Personal Statement as to why you want to be in the program (Max. length 500 words)

Please return the application by email to the Industry Relations Coordinator at BSET@cinema.usc.edu

16 units are required. Courses include the following and may vary from semester to semester:

- CNTV 521:** The World of the Producer (4 units)
- CNTV 522:** The Television Industry: Networks, Cable, and the Internet (4 units)
- CNTV 523:** Feature Film Financing and the Studio System (4 units)
- CNTV 524:** Digital Technologies and the Entertainment Industry (4 units)
- CNTV 525:** Entertainment Marketing in Today's Environment (4 units)
- CNTV 589:** Graduate Film Seminar (2 or 4 units, max. 8)
- CTPR 560:** Seminar in Motion Picture Distribution, Budgeting, and Management (2 or 4 units, max. 8)
- CTPR 561:** Publicity for Cinema and Television (4 units)
- CTPR 562:** Seminar in Motion Picture Business (2 or 4 units, max. 8)
- CTPR 563:** The Business of Representation (4 units)

All courses require D-Clearance. Please send your D-Clearance requests with your ID number and the course section number to Industry Relations, or through your graduate program division advisor prior to your class registration date each semester.

Students may enroll in the above classes without applying to the certificate program.

Those enrolled in the graduate certificate program must request D-clearance in a timely manner to ensure securing the desired classes to complete all 16 units required to be awarded the certificate.

Upon successful completion of the graduate certificate program, alumni will have access to School of Cinematic Arts resources, events, and professional development.

UPON COMPLETING 16 UNITS—YOU ARE REQUIRED TO DO THE FOLLOWING:

Please email BSET@cinema.usc.edu to request that the degree be conferred. Failure to do this may result in delayed delivery of your main degree and certificate. You may make the request while your final semester of coursework is still in progress.

Applicant Acknowledgment

If accepted to the Graduate Certificate Program in the Business of Entertainment, I acknowledge the procedures and requirements of the program.

Signature _____

Date _____

Any questions, please contact:

University of Southern California
School of Cinematic Arts
Industry Relations Office
900 W. 34th Street, Suite 235
Los Angeles, CA 90089

213-740-4432
BSET@cinema.usc.edu