APPLICATION
Graduate Certificate Program
in the Business of Entertainment
BSET@cinema.usc.edu

1. Personal Information
Name: _______________________
USC 10-digit ID#: __________________

2. Current Status
School: ___________________________________
Program of Study: ___________________________________
Degree Sought: ___________________________________
GPA: _______________________________________
Expected Graduation Date: _______________________

3. Contact Information
Current Mailing Address: _______________________
_________________________________________
Contact Telephone: _______________________
Email Address: _______________________
Non-USC Email Address: _______________________

4. Supplemental Material
Current USC Student

☐ Graduate Certificate Application (Hard-Copy)
☐ Personal Statement as to why you want to be in the program (Max. length 500 words)

Please return the application by email to the Industry Relations Coordinator at BSET@cinema.usc.edu
16 units are required. Courses include the following and may vary from semester to semester:

- **CNTV 521**: The World of the Producer (4 units)
- **CNTV 522**: The Television Industry: Networks, Cable, and the Internet (4 units)
- **CNTV 523**: Feature Film Financing and the Studio System (4 units)
- **CNTV 524**: Digital Technologies and the Entertainment Industry (4 units)
- **CNTV 525**: Entertainment Marketing in Today’s Environment (4 units)
- **CNTV 526**: Graduate Film Seminar (2 or 4 units, max. 8)
- **CTPR 560**: Seminar in Motion Picture Distribution, Budgeting, and Management (2 or 4 units, max. 8)
- **CTPR 561**: Publicity for Cinema and Television (4 units)
- **CTPR 562**: Seminar in Motion Picture Business (2 or 4 units, max. 8)
- **CTPR 563**: The Business of Representation (4 units)

All courses require D-Clearance. Please send your D-Clearance requests with your ID number and the course section number to Industry Relations, or through your graduate program division advisor prior to your class registration date each semester.

Students may enroll in the above classes without applying to the certificate program.

Those enrolled in the graduate certificate program must request D-clearance in a timely manner to ensure securing the desired classes to complete all 16 units required to be awarded the certificate.

Upon successful completion of the graduate certificate program, alumni will have access to School of Cinematic Arts resources, events, and professional development.

**UPON COMPLETING 16 UNITS—YOU ARE REQUIRED TO DO THE FOLLOWING:**

Please email [BSET@cinema.usc.edu](mailto:BSET@cinema.usc.edu) to request that the degree be conferred. Failure to do this may result in delayed delivery of your main degree and certificate. You may make the request while your final semester of coursework is still in progress.

**Applicant Acknowledgment**

If accepted to the Graduate Certificate Program in the Business of Entertainment, I acknowledge the procedures and requirements of the program.

Signature _____________________________________ Date ____________________________

**Any questions, please contact:**

University of Southern California  
School of Cinematic Arts  
Industry Relations Office  
900 W. 34th Street, Suite 235  
Los Angeles, CA 90089  

213-740-4432  
BSET@cinema.usc.edu