1. DESCRIPTION AND FESTIVAL DATES

The 20th edition of the Ozu Film Festival, organized by the associations Amici dell'Ozu Film Festival, Fahrenheit 451, and by the municipalities of Casalgrande, Castellarano, Fiorano Modenese, Formigine, Maranello, Sassuolo, and Scandiano, will take place in the above mentioned cities from November 09th to November 18th, 2012.

2. GOAL OF THE FESTIVAL

The Festival aims at promoting cinematographic art, especially in the form of short films, to show the audience all the different aspects of contemporary international cinema. The Festival will also feature a series of side events, also known as Ozu Events, aimed at promoting cinema and art.

3. FESTIVAL CATEGORIES

The 20th edition of the Ozu Film Festival will feature the following categories: Ozu 20, Ozu 2-Short, Ozu Animation, Ozu Doc, Ozu Off-Off, Ozu Specials, and Ozu Local. The Festival will also host the final phase of the Regione Emilia Romagna Award – Second edition – and three collateral awards.

3.1. Ozu 20
International contest for short films up to 20 minutes in length (including opening titles and ending credits). The choice of the topic is free. This category also admits a maximum of two non-competing films (opening film/closing film).

3.2. Ozu 2-Short
International contest for short films up to 2 minutes in length (including opening titles and ending credits). The choice of the topic is free. Non-competing films are admitted.

3.3. Ozu Animation
International contest for animated short films up to 20 minutes in length (including opening titles and ending credits). The choice of the topic is free.

3.4. Ozu Doc
International contest for short documentaries up to 20 minutes in length (including opening titles and ending credits). The choice of the topic is free.

3.5. Ozu Off-Off
Non-competitive category that includes different genres and provides an overview on short film production all over the world.
3.6. Ozu Specials
Non-competitive category which features retrospectives and films over 20 minutes, including feature films. The submitted works selected for this category will be screened in the following sub-categories:

3.6.1. Focus Japan
Retrospective on contemporary Japanese short films, organized in collaboration with UniJapan, the Sapporo Film Festival, and the Short Shorts Film Festival.

3.6.2. Focus Ireland
Retrospective on contemporary Irish short films, organized in collaboration with the Irish Film Board and the Kerry Film Festival.

3.6.3. Focus Muspe
Retrospective screening the works produced by the students of the Department of Music and Performing Arts during the workshops of academic year 2011/2012.

3.6.4 Focus School
Retrospective screening the works produced by high school and cinema students.

3.6.5. Ozu Kids
Category featuring children’s films.

3.6.6. Oversized
Category featuring films over 20 minutes: short films, medium length films, and feature films of different genres.

3.7. Ozu Local
The works produced by a director born or living (in 2012) in the area o Casalgrande, Castellarano, Fiorano Modenese, Formigine, Maranello, Sassuolo, or Scandiano) or by a production studio/organization based in the district could also be selected in the Ozu Local category.

3.8. Regione Emilia Romagna Award
The works produced by a director born or living (in 2012) in Emilia Romagna or by a production studio/organization based in the region could also be selected to take part in the Regione Emilia Romagna Award. The winner will be awarded during the 2012 edition of the Ozu Film Festival. To know more about this Award, see the submission guidelines on the website: www.premioregioneemiliaromagna.it.

3.9. Collateral awards
The Festival will feature three collateral awards organized by other associations.

3.9.1. Artemisia Award – Women films
Women-related films could be selected to take part in the 2012 edition of the Artemisia Award. The prize will be awarded during the 2012 edition of the Ozu Film Festival. The award and the jury will be selected by the cultural association Artemisia of Sassuolo (www.circoloculturaleartemisia.it).
3.9.2. Krakatoa Award – Genre films
Genre films could be selected to take part in the 2012 edition of the Krakatoa award. The prize will be awarded during the 2012 edition of the Ozu Film Festival. The award and the jury will be selected by Krakatoa Inkorporation (www.krakatoaink.it).

3.9.3. Yes we ten!
The works under 10 seconds could be selected to take part in the Yes We Ten Short Film Festival. The prizes will be awarded during the 2012 edition of the Ozu Film Festival. For more info, see the call for entries on the website www.yesweten.net.

4. PRIZES AND JURIES
This paragraph describes the prizes for each competition category of the Festival. The amount of the money prize will be announced later, before the official beginning of the Festival.

The juries will work independently and will follow these rules. The members of the jury will have the right to ask the advice of the Artistic Director or of other Festival organizers, in order to clarify merely technical and procedural matters.

4.1. Ozu 20
The international jury is composed of five personalities of the international, Italian, and local cinema and culture scene, including at least a non-Italian member. The jury will not include anyone who participated to any extent in the making of the selected films. The jury will award the following prizes:

- Maneki Neko for Best Film
- Maneki Neko Grand Prix of the jury
- Maneki Neko for best directing
- Maneki Neko for best screenplay
- Maneki Neko for best Italian film
- Teresa Pellati Award for best acting (male or female)

Prizes cannot be awarded to more than one film. Films cannot win more than one prize.

Moreover, during the Ozu 20 screening, the audience will vote to assign the Audience Choice Award.

4.2. Ozu 2-Short
The jury is composed of a total of five members: three students of the Master's degree in Cinema, Television, and Multimedia Production of the University of Bologna and two students of the Master's degree in Advertisement Communication of the University of Modena and Reggio Emilia. The jury will not include anyone who participated to any extent in the making of the selected films. The jury will assign the following awards:

- Maneki Neko Ozu 2-Short
- Maneki Neko special award of the Ozu 2-Short jury for a work that proves to be
particularly noteworthy in a specific art field.

Prizes cannot be awarded to more than one film. Films cannot win more than one prize.

**4.3. Ozu Animation**
The international jury is composed of three personalities of the international, Italian, and local cinema and culture scene, including at least a non-Italian member. The jury will not include anyone who participated to any extent in the making of the selected films. The jury will award the following prizes:

- Maneki Neko Ozu Animation
- Maneki Neko special Ozu Animation Jury Award for a work that proves to be particularly noteworthy in a specific art field.

Prizes cannot be awarded to more than one film. Films cannot win more than one prize.

**4.4. Ozu Doc**
The international jury is composed of three personalities of the international, Italian, and local cinema and culture scene, including at least a non-Italian member. The jury will not include anyone who participated to any extent in the making of the selected films. The jury will award the following prizes:

- Maneki Neko Ozu Doc
- Maneki Neko special Ozu Doc Jury Award for a work that proves to be particularly noteworthy in a specific art field.

Prizes cannot be awarded to more than one film. Films cannot win more than one prize.

**4.5. Ozu Local**
The international jury is composed of three personalities of the local cinema and culture scene. The jury will not include anyone who participated to any extent in the making of the selected films. The jury will award the following prizes:

- Maneki Neko Ozu Local
- Maneki Neko special Ozu Local Jury Award for a work that proves to be particularly noteworthy in a specific art field.

Prizes cannot be awarded to more than one film. Films cannot win more than one prize.

**4.6. Regione Emilia Romagna Award**
The Regione Emilia Romagna Award will be presented on the award's website and on the Ozu Film Festival during 2012.

**4.7. Collateral awards**
The collateral awards are independently organized by other associations and will be presented on the Ozu Film Festival website before the official beginning of the Festival.

5. SELECTION
5.1. Admission conditions
Conditions for admission of the works.

5.1.1. Submitted works must not exceed 20 minutes in length (including opening titles and ending credits). Films under 2 minutes (including opening titles and ending credits) are eligible for selection also in the Ozu 2-Short category. Animated films are eligible for selection also in the Ozu Animation category. Documentaries are eligible for selection also in the Ozu Doc category. The works that will not be selected for the competitive categories and the works over 20 minutes could be selected for the Ozu Off-Off e Ozu Specials non-competitive sections.

5.1.2. The choice of the topic s free.
5.1.3. The choice of the genre is free.
5.1.4. No inscription fee is required.
5.1.5. The submitted works must not have been submitted to the selection committee in any previous edition of the Festival.
5.1.6. Music videos and advertising or industrial films are not admitted.
5.1.7. All works must have been created after January 1st, 2011.

5.2. Selection process
Procedures for selecting the works.

5.2.1. The works will be selected by the Artistic Director, the Organization Director, and the Film Director. If needed, other members of the staff, experts, and members of the scientific committee will take part in the selection process.
5.2.2. The staff reserves itself the right to select works that comply with what stated in section 5.1 but have not been submitted in compliance with what stated in the section 5.3 of this document.

5.3. Submission materials
In order to be admitted to the selection, applicants must:

a) fill in the inscription form available on the website www.ozufilmfestival.com

b) send the following materials before July 31st, 2012 to concorso@ozufilmfestival.it:

- Short synopsis of the film
- Biography/filmography of the director
- Technical and artist cast list
- Three screen captures from the film
- A .ssa file containing Italian and/or English subtitles and time codes. English subtitles are mandatory for Italian films.

The subject of the e-mail must indicate the title of the film in the original language.

Text documents must be in Italian and/or English and images must be in .jpeg format (at least 300dpi).

c) send, before July 31st, 2012 (date of postmark) a DVD copy of the film with Italian and/or English subtitles, to the following address:
Materials must be mailed by regular mail and the envelope must be labeled as having “no commercial value”.

If the film is available online (with Italian and/or English subtitles), applicants can indicate the link to the film in the inscription form in order to avoid sending the DVD.

\textbf{d)} in order to avoid sending a hard DVD copy of the film, applicants can indicate the link to the film on the inscription form. If protected, please provide username and password.

The Festival will not return the submitted works unless they are sent with prepaid return shipping. Return requests must be submitted by November 2012. If no return request is submitted, the works will be deposited in the archives of the Festival and kept for documentation and study purposes. In order to protect the interests of the authors/producers, the works will never be used for commercial purposes nor activities other than those planned for the 2012 edition of the Festival. The author/producer consent will be sought in advance for any different use of the submitted materials.

\textbf{6. SELECTED WORKS}

\textbf{6.1. Selection notice}
The authors of the selected works will be notified by e-mail to the address provided in the inscription form before September 15\textsuperscript{th}, 2012.

\textbf{6.2. Participation form}
Together with the selection notice, the authors will receive by e-mail a participation form that must be printed, filled in, signed, and mailed back before September 30\textsuperscript{th}, 2012 (date of postmark) to the following address:

\begin{verbatim}
Ozu Film Festival
c/o Via Braid\,140
41049 Sassuolo (MO)
Italia
\end{verbatim}

Moreover, a digital copy of the form must be sent to the e-mail address concorso@ozufilmfestival.it. The subject of the e-mail must indicate the title of the film.

\textbf{6.3. Schedule}
The results of the selection must remain confidential until the schedule of the Festival is published. The schedule and the screening times will be decided by the organization of the Festival.
6.4. Official screening copies
Before September 30th, 2012 (date of postmark), applicants will have to submit the following materials on a storage medium (preferably a Blu Ray optical disc or DVD) or make them available online so that the organization of the Festival can download them.

- A copy of the original version with Italian and/or English subtitles in .MOV format encoded with H.264 codec in one of the following resolutions:
  - HD 1080p (1920x1080 pixels), 24/25 fps
  - HD 720p (1280x70 pixels), 24/25 fps
  - SD 576i (720x576 pixels), 50 fps

- A non-subtitled copy of the original version in .MOV format encoded with H.264 codec in one of the following resolutions:
  - HD 1080p (1920x1080 pixels), 24/25 fps
  - HD 720p (1280x70 pixels), 24/25 fps
  - SD 576i (720x576 pixels), 50 fps

The copies can also be submitted on-line via public file sharing sites. In order to submit the films online, please contact the technical department: tecnico@ozufilmfestival.it.

6.5. Official catalogue of the Festival
The materials received by e-mail during the selection phase (short synopsis, bio/filmography of the director, artistic/technical cast list, picture of the director, and three screen captures from the film) will be used for the creation of the official catalogue of the 20th edition of the Festival.

6.6. Press material
The materials received by e-mail during the selection phase (short synopsis, bio/filmography of the director, artistic/technical cast list, picture of the director, and three screen captures from the film) will be made available for the printed and digital press exclusively for articles on the 2012 edition of the Festival. The organizers will also be entitled to use the received materials on the official website, Facebook page, and Twitter account of the Festival. The Press Office of the Festival, also upon suggestion of the authors, will be allowed to select audio/video excerpts (up to 15 seconds for each film) that could be used by radio and television press for news reports on the 2012 edition of the Festival.

The authors of the selected works will be entitled to submit a press kit, together with the official screening copies, before September 30th, 2012.

7. TRANSPORT AND INSURANCE OF THE SUBMITTED WORKS

7.1. Transport and insurance expenses
Transport and insurance expenses for the submission of the film itself and/or advertising material and for the return of the submitted works (see section 5) must be covered by the applicants (including applicable custom costs).

7.2. Insurance during the Festival
The Festival will provide risk insurance coverage over the course of the Festival. Insurance
value must not exceed the value of the submitted medium. Moreover, the necessary steps will be taken to protect the copyrights of the submitted works, in compliance with audio and video anti-piracy regulations.

8. ARCHIVES AND CONSERVATION OF THE SUBMITTED WORKS

If no return request is submitted as explained in section 5, the works will be deposited in the archives of the Festival and kept for documentation and study purposes. In order to protect the interests of the authors/producers, the works will never be used for commercial purposes nor activities other than those planned for the 2012 edition of the Festival. The author/producer consent will be sought in advance for any different use of the submitted materials.

9. GENERAL RULES

All participants must respect these rules. Applicants are responsible for guaranteeing that they are legitimately authorized to submit the films to the Festival. The Artistic Director has the right to settle all the situations not covered by the above rules and to depart from them in particular, well-justified cases. The organizers have the right to modify the structure of the above rules (dates and prizes). Any dispute concerning the interpretation of the above rules will be settled on the basis of the original Italian document.