USC rejigs student fest

By MICHIELE WEISS

USC’s revamped annual First Look Festival, showcasing student film, animation and digital work, will take place May 2-5 at the Directors Guild of America.

First day of the fest will be an invite-only forum for MFA and BFA screenwriting students called First Pitch. It will be held at the Four Seasons Beverly Hills, where students will be given 10 minutes each to pitch their ideas to reps from the industry. Forum will be hosted by Erin Levy (“Mad Men”).

The second night, First Film, will be an awards ceremony for the top student films screened earlier this month. An Audience Award will also be presented.

The fest’s third night, Adobe First Frame, will highlight work by undergraduate students and those minoring in the various programs.

Event is organized by the school’s John C. Hench Division of Animation and Digital Arts Research Projects and will include a screening of 24 films made by students.

The final event, in its inaugural year, is titled First Move, and will exhibit works in progress of students in the program.