

Media Arts + Practice Application Procedures Freshmen Applicants

Fall Deadline: December 1st

All applicants wishing to be considered for the Media Arts + Practice B.A. program must follow the instructions below. All steps, where applicable, must be completed in order to be considered. Please note that the application submission to the Media Arts + Practice B.A. program is a two-part process— you must submit the Common Application for Admission and the USC Writing Supplement as well as the corresponding supplemental materials for the Media Arts + Practice B.A. program via the SlideRoom application. Supplemental materials sent by mail will not be accepted.

All applicants wishing to be considered for admission must complete the following steps of the application process:

Step 1: Submit Both the Common Application for General Admission and the USC Writing Supplement

To begin the application process, you must submit the Common Application for Admission and USC Writing Supplement:

- <http://usc.edu/commonapp>
- Please complete all sections of the application, including USC's Writing Supplement.
- Upon selecting the Media Arts + Practice program in the "Academics" section of the application, a box will appear indicating that you that you will be submitting a portfolio for consideration to the Media Arts + Practice program—a "Portfolio" link with instructions on where to submit your supplemental materials will appear on the left menu bar.

Step 2: Submit Supplemental Materials via the SlideRoom Application

By indicating that you wish to apply for the Media Arts + Practice program, a "Portfolio" link will appear on the left menu bar. Here, you will find a link to the SlideRoom application. **Please ensure that you complete the SlideRoom application titled: Media Arts + Practice B.A. Program: First -Year/Freshmen Applicants.**

The following supplemental materials for the Media Arts + Practice B.A. must be submitted via of SlideRoom:

- ☐ **Audio or Video Statement:** *please upload under the "Media" section*
Please create a one-minute video or audio recording that speaks to your goals as a student in the MA+P program. What particular areas interest you? Please upload a .mov, m4v, or mp3 file.
- ☐ **Short Answer Questions** (please answer in a sentence or two) *Please upload in PDF format under the "Forms" section*
 - While the Media Arts + Practice program does not require previous experience in digital media authoring, many students enter the program with some basic authoring skills. If you have any relevant software, hardware, or programming knowledge, please describe below. (If you do not have any experience, please write "No prior experience.")
 - What courses have you taken, either during high school or college, that have inspired you to pursue media arts as a profession? (These courses do not need to be media- or art-specific; if you were inspired by a literature, sociology, or engineering course, feel free to include this in your answer.
- ☐ **Still Image Assignment:** *Please upload in JPG format under the "Media" section*
Representation refers to the use of language and images to create meaning about the world around us. With this definition in mind, create an image that effectively communicates your thoughts or feelings about an issue relevant to you or your community. The image can include photographs, graphic components and text. You may use Pixlr <<http://pixlr.com/editor/>> or any other software application to help create the image. Please upload as a JPG file. Maximum size: 5 MB.

- ❑ **Process Description for Still Image Assignment:** *Please upload in PDF format under the “Forms” section*
Referring to the image you created for the Still Image Assignment, write a 200-word reflection on the still image that you created, addressing both your creative process and your design choices. What did you create? How did you create it? And why did you make the choices you made?
- ❑ **Curated Project List:** *Please upload in PDF format under the “Forms” section*
Using the sites below, curate a collection of three media projects that inspire you in some way related to images, interactivity, play, design, architecture, media art and/or culture. For each selection, include the direct link and a short paragraph highlighting what you admire about it. Think of this as a collection that tells us a little about who you are relative to Media Arts + Practice.
 - The Creators Project: <http://thecreatorsproject.vice.com>
 - Brain Pickings: <http://www.brainpickings.org/>
 - Motionographer: <http://motionographer.com/>
 - Designboom: <http://www.designboom.com/>
 - Design Observer: <http://designobserver.com/>
 - The Next Web: <http://thenextweb.com/>
 - FlowingData: <http://flowingdata.com/>
- ❑ **Letters of Recommendation (One letter from an academic reference)**
Three letters of recommendation are required. Letters of recommendation may be submitted via the SlideRoom references system. In addition, any letters submitted via the Common Application may be used towards the three letters of recommendation required. Applicants are responsible for requesting letters of recommendation as well as confirming that they have been received.

Step 3: Send Official Academic Transcripts

Official transcripts from all high schools attended must be submitted. Please request original copies of official transcripts to be sent directly from your institution to USC Undergraduate Admissions. Transcripts can be sent electronically via the Common Application or sent by mail to USC.

Step 4: Submit Official SAT or ACT Test Scores

USC requires scores from the SAT or the ACT (with the optional writing component) from all freshmen applicants, including International Students. For students who take the SAT more than once, USC records the highest scores for each section - Critical Reading, Mathematics, and Writing -- even if achieved in different sittings. For students taking the ACT, USC will record the highest composite score.

Step 5: Submit Official English Proficiency Test Scores (International Applicants Only)

Unless applicants have scored a minimum of 600 on the Critical Reading section of the SAT or a minimum of 27 on the English section of the ACT, the TOEFL, IELTS or PTE tests will be required for admission consideration. Applicants must meet one of the minimum required scores below:

- ❑ **TOEFL/IELTS/PTE Test Scores**
 - **TOEFL:** Submit scores via ETS to USC: ETS code = 4852
 - **Minimum required score:** 100 on the iBT test
 - **IELTS:** To submit your IELTS results to USC, please select the “University of Southern California”
 - **Minimum required score:** 7.0 overall band score
 - **PTE:** Please submit your scores electronically to USC via the PTE website
 - **Minimum required score:** 68 on the PTE test
- ❑ **Proof of Financial Support**
 - The US government requires all international students to provide proof of the ability to pay tuition and living expenses for the first academic year. Along with your application for admission, you must submit the [Financial Statement of Personal or Family Support](#), accompanied by documentation of available funds. Visit the following link for more information:
http://www.usc.edu/admission/undergraduate/docs/Part2_InternationalForm.pdf